

Corporate Sponsorship Package

#### Humanity First is an international charity organization registered in **over 50 Countries** in **6 Continents**.







### About Humanity First

Humanity First is an international humanitarian relief organization that provides assistance to the less fortunate in Canada and around the world, who are affected by poverty or natural disasters. Humanity First improves the quality of life in under-privileged communities around the globe.

Humanity First's **aim is to promote and safeguard the preservation of human life and dignity.** Aid is provided to the vulnerable on the basis of need, irrespective of race, religion, culture or political allegiance.



#### Our Volunteers

We have been working on human development projects and responding to disasters **since 1995**.

With thousands of **non-paid volunteers** across the globe, and low cost sourcing and partnerships, Humanity First is able to run with minimal overheads, delivering more than 93% of the donations directly to those in need.





#### A Message Rom Our Chairman



Humanity First continues its global operations helping thousands of people across Canada and the world. We will soon be launching two new projects in Canada, an online food bank and a homeless shelter bus. Through these projects, we want to ensure that the most disenfranchised people in Canada are afforded a meal and a safe place to sleep.

We believe that acts of humanity such as these are the backbone of our society. I would like to applaud our corporate and individual donors from this past year. Their assistance has helped us continue our Humanity First projects in Canada and abroad. I look forward to continued support as we move into 2019 with a hefty \$2-million dollar fundraising goal.

This year we are also excited to launch our ambassador program. In this program, volunteers can dedicate just a few hours a week to raise money and help alleviate poverty. Furthermore, donors who contribute more than \$10,000 will be placed on our donor wall in our head office in Vaughan. I hope each and every one of you can support our goals for this year! Please take a look at our social media pages and website for updates on our programs and fundraising.

I look forward to meeting everyone at November 2018 dinner.

Sincerely,

Dr. Aslam Daud Humanity First Chairman



## Humanity First Core Programs





























REFUGEE RESETTLEMENT Humanity First





# Dine and Let Humanity Shine!

Fundraising Dinner



Friday, November 30th, 2018

6:00pm to 10:00 pm

Toronto Grand Convention Centre 30 Baywood Road, Etobicoke, M9V 3Y8



#### Help Us Raise Funds For The Following Causes:



Online Food Bank



Schools In Haiti



Mobile Shelter for the Homeless



Refugee Resettlement



**Regular Tickets:** \$70 per person

Corporate Table of 10: \$1000 per Table

Business Name/Logo will be displayed on the reserved table

Corporate Sponsorship: Platinum, Gold, Silver and Bronze

Please refer to Sponsorship Package details on page



#### Program:

7:00 pm Welcome & Opening Remarks

Moment of Silence / Prayers

Did We Make The Difference! – Year in Review

Launch of 4 New Humanity First Projects

2019 Fundraising Campaign Plan

Guest Speakers

Remarks by Mr. Lal Khan Malik, National President of Ahmadiya Muslim Community Canada

Cheque Presentations

Closing Remarks

8:15 pm Dinner

Silent Auction



# New Projects



#### Online Food Bank

Humanity First is launching a new program, which will allow Canadians to order staple foods online and have them delivered in 48 hours across Canada. This will be the first of its kind national online food bank.

This initiative is a natural extension of our food bank located in Vaughan, which serves **around 500 families a month**. This expansion will ensure we can reach those in need across Canada in an efficient and effective manner without the large capital investments of operating a brick and mortar facility.

#### Facts about Food in Canada:

- 13% of Canadians live in a state of food insecurity
- Each month, 850,000 people turn to food banks for help
- Of these, 36% are children and youth



www.humanityfirstcanada.ca/food-bank/



### Homeless Bus Shelter

"Humanity on Wheels" initiative will address the homelessness issues and challenges of shelter capacity available to the homeless Canadians across the GTA. The program aims to repurpose retired public transit coaches into a second life as a mobile shelter for homeless to be transported and accommodated for sleeping.

The Bus is being retrofitted with 20 beds, a kitchenette, Wi-Fi and computer access to allow people to have **a safe place to sleep**, which will assist with mental health, safety and physical health.

#### Facts about Homelessness in Canada:

- 235,000 Canadians are homeless in a year
- 35,000 Canadians are homeless any given night
- In 2017, nearly 100 homeless died in Toronto





## Defugee Desettlement

#### Helping Refugees facing secondary persecution

Humanity First is continuing its support for refugees fleeing violence around the globe.

Currently, a growing refugee crisis in Thailand needs our urgent attention. Asylum seekers and refugees are stranded in Thailand and other countries for many years. They face arrests, prolonged non-bail-able detentions and also fear deportation, therefore Humanity First has been asked to assist with the crisis and is working on a plan to resettle these refugees in Canada.

We welcome any new sponsors to help us assist these refugees. You could make a big difference to those forced to leave their homes.

Please signup today to become a sponsor



## Knowledge for Life

Humanity First is continuing its global mission of "**Knowledge for Life**" in Haiti.

Humanity First has started preparations to build 2 more schools in Haiti after building a school on a mountain for earthquake affected children in 2010.

We are looking for generous donations to build these schools, as well as volunteers to assist with this project.











## Humanity First Ambassador



### Humanity First Ambassador

Launching the new, multi-tiered ambassador program across Canada to foster the next generation of Humanity First volunteerism.

Humanity First Ambassadors will be able to direct their donations and donations of their friends and colleagues to a program of their choice. They will receive an "**Ambassador**" pin and complimentary invitations to Humanity First events. They will also be profiled in our publications.

To become an Ambassador, you must pledge to raise **atleast \$25,000 during one Calendar year**.

Please email us at <u>info@humanityfirst.ca</u> to enrol in this program





### Donor Appreciation Wall

Humanity First is proudly launching a donor wall located in its Canadian headquarters in Vaughan, which serves hundreds of families with various programs.

The wall will be located prominently against the warehouse, **20x40' high**.

The names of corporations and individuals who donate \$10,000 or more will be placed on the wall.



















## Sponsorship Packages



### Sponsor Benefits

#### Why become a corporate sponsor?

Corporate sponsors have the opportunity to help support Humanity First's initiatives around the world. From giving underprivileged children a new future, to ensuring that our fellow Canadians are looked after, our sponsors can help change lives.

#### Benefits of becoming a sponsor:

We are proud to offer tiered benefits packages to our corporate sponsors to acknowledge their commitment. Among other benefits, we will recognize the company on our website and place the company's name on our donor wall at the Humanity First Canada Office.



## Sponsorship Packages:

Become a Corporate Sponsor of Humanity First and help support various local and international humanitarian projects. Our corporate sponsorship packages offer the following advantages

	Platinum	Gold	Silver	Bronze
Tables included	3	2	1	1
Recognition & Company logo in all Print & Online material promoting 2018 fundraising Event	1	1	1	1
Company Logo on Screens during dinner event	✓	1	1	✓
Humanity First Thank you Basket	✓	1	1	✓
Donor Wall Placement at Humanity First Canada Office	✓	1		
Company Flyer placed in Welcome Kit	✓	1		
Acknowledgement by Chairman during "Thank You"	✓	✓		
Cheque ceremony on stage	✓	✓		
Sponsorship Value:	\$25,000	\$10,000	\$5,000	\$2,500



#### Contact

We would be happy to answer any of your questions, Feel free to get in touch with us at anytime!

+1-416-440-0346 info@humanityfirst.ca www.humanityfirst.ca

#### **Head Office:**

600 Bowes Road, Unit 40, Concord, ON L4K 4A3



## Humanity First Core Programs





Humanity First aims to empower these people where possible to enable them to get themselves out of poverty, This includes food banks and pantries in higher income communities, and assistance for farming communities in low income countries to move from subsistence to commercial farming through solutions to increase crop yields, reduce wastage and technology to help turn raw crops into higher value food products. Every year, our Food Security program assists over a quarter of a million people.



Humanity First believes that access to clean water is a right, and not a privilege. Our Water for Life program offers a range of clean water solutions for villages and small towns in low income countries as well as proper sanitation facilities. We ensure sustainability of our deployments by also training people in the importance of hygiene and sanitation. We have done over 2,500 installations serving almost 4 million people daily.



Across the world, the most vulnerable in society are suffering hunger, loneliness, depression and often lack proper shelter. Humanity First believes that everybody should be able to live in dignity and safety irrespective of the social standing or mental health condition. Our Community Care program aims to support the most vulnerable in society such as older people, the disabled and the homeless. We offer outreach services, food bank and hygiene packs, social events and projects, and resources for the disabled.





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There are many visually impaired people around the world, but in low income countries, this exacerbates the effects of poverty. Typically, children with refractive error issues cannot study effectively and drop out of education, whilst older people start to suffer from conditions such as glaucoma and cataracts. Humanity First offers free or subsidized consultations, prescription glasses and cataract surgery. HF is also deploying mobile surgery units in Africa. Over 15,000 patients have benefitted so far.



Humanity First has responded to over 130 disaster events in 63 countries across six continents, and assisted over 1 million victims of earthquakes, floods, droughts, conflict and other types of disaster event. HF offers a range of services including emergency medicine, shelter, food and water, sanitation and hygiene working with partners. Often, as the immediate disaster response concludes, we then offer rehabilitation services including education, vocational training, longer-term water infrastructure and orphan care services.





In many countries, children have limited access to education and often do not complete their studies or underachieve through lack of resources, poverty and poor health. It is estimated that 75 million children do not attend school (UNESCO), and in deprived areas, one teacher supports almost 50 children. Literacy rates are around 50% in these countries. Humanity First provides equal access to education irrespective of gender or social standing. We are building and running schools and vocational training centres, and offering subsidized education. We have already assisted over 150,000 people.



Humanity First recognizes the importance of assisting people who are fleeing major war zones, religious persecution and a de-stable government. Humanity First is a recognized resettlement agency of Canada holding Sponsorship Agreement Holder (SAH) status for private sponsorship. HF has helped 3,000 refugees resettle across Canada primarily in Ontario.



Across the world, it is estimated that over 100 million children (over 7% of all children) are orphaned as a result of conflict or health issues. The majority of these children are in low income settings in Africa, South Asia or South America. These are the most vulnerable children at risk of exploitation and poverty. Humanity First aims to provide orphans with a secure upbringing and the best chance to become independent in later life. This includes looking after their health, food and lodging, education and training needs.



## Join us 8 put Humanity First





