

Press Release

Humanity First Canada

March 9, 2017 | FOR IMMEDIATE RELEASE

Let No One Sleep Hungry Tonight! Humanity First commits to Deliver Food Hampers to needy on Humanity First Day - March 12, 2017

Vaughan, Ontario, Canada – On March 12, 2017, Humanity First Canada is launching a nationwide campaign *"Let No One Sleep Hungry Tonight"*. The campaign is to create awareness and alleviate hunger in Canada. On this day Food Hampers will be prepared and delivered to needy families.

According to Food Banks Canada, in March 2016 over 850,000 people in Canada received food from a food bank. Approximately 36% are children and youth.

Humanity First Canada has been offering food hampers from its Foodbank in Vaughan, Ontario serving over 1200 families and students on monthly basis, where food is delivered to the people in a discrete and respectful manner throughout GTA.

Launch Date:	Sunday, March 12, 2017
Venue:	Humanity First Foodbank
Address:	600 Bowes Rd. Unit #40
Media Interviews:	11:00am

Commenting on this campaign, Dr. Aslam Daud, Chairman Humanity First Canada said, "On daily basis we hear the sad situation of many families struggling to put food on the table, we have seen a growing number of children and youth needing assistance. In Canada, No one should go hungry."

Humanity First has responded to the natural disasters in Nepal, Haiti, Bangladesh, Philippines and Indonesia, recently in Ebola relief in Africa, Hurricane Sandy Relief efforts in USA East coast, famine in north east Africa, Japan tsunami, Haiti earthquake and Pakistan floods.

For further information and donations, please visit our website at <u>www.humanityfirst.ca</u> or call 416-440-0346.- # # # -

Notes to editors:

Humanity First is an International Non-Profit Charitable Organization established to promote and safeguard the preservation of human life and dignity. Humanity First is a non-political, non-sectarian international relief and development agency that works with communities around the globe to improve the quality of life for some of the world's poorest and most vulnerable people. Directors, Officers and Aid Workers of Humanity First are unpaid volunteers. Humanity First has been granted a special consultative status with the United Nation's Economic and Social Council (ECOSOC).

For further information and media inquiries, please visit our website <u>http://www.humanityfirst.ca</u> or email to <u>info@humanityfirst.ca</u>

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